

# SAW Video Annual Report

# 2019

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PUBLIC SYNTAX:  
SAW VIDEO AT CRITICAL DISTANCE  
February 7 – March 31, 2019  
Critical Distance Centre for Curators /  
Artscape Youngplace Toronto  
Photo Credit: Mathieu Rioux

## 01 \_ FROM THE CHAIR

After three years of dramatic change, construction, moves and unknowns, SAW Video has reached a new level in serving the region's artist community. 2019 was the first full year that we operated in our expanded spaces. And we rocked these installations!

We presented over 100 artists to thousands of members of the public. We did screenings, exhibitions, lectures and masterclasses, performances in Knot Project Space and even outdoor public projection installations. Total attendance at all of our 2019 events, exhibitions and seminars reached 8,587 while our public projections made roughly 33,100 impressions on visitors and passersby.

We supported 5 artist residencies through our Indigenous Media Artists Residency and Expanded Practice programs. We introduced p-ART-ners, a mentorship program for emerging media arts organizations. Our 358 members had access to affordable equipment to work on 176 productions, spending over 1200 hours in editing suites. 377 people participated in over 50 learning opportunities in The Loop and in our digital training space. Overall, more than 10,000 people experienced SAW Video, in some way, in 2019.

We experienced exponential growth and worked at capacity. Your Board engaged in a strategic review, informed by reflections on the "new" SAW Video. Conversations and engagement with members, staff, and stakeholders came to a clear conclusion: there is a need and opportunity to make what we do even better. Our goal continues to be the provision of a space that is safe, inspiring and joyful to be in; one where artists can stretch, taking artistic risks.

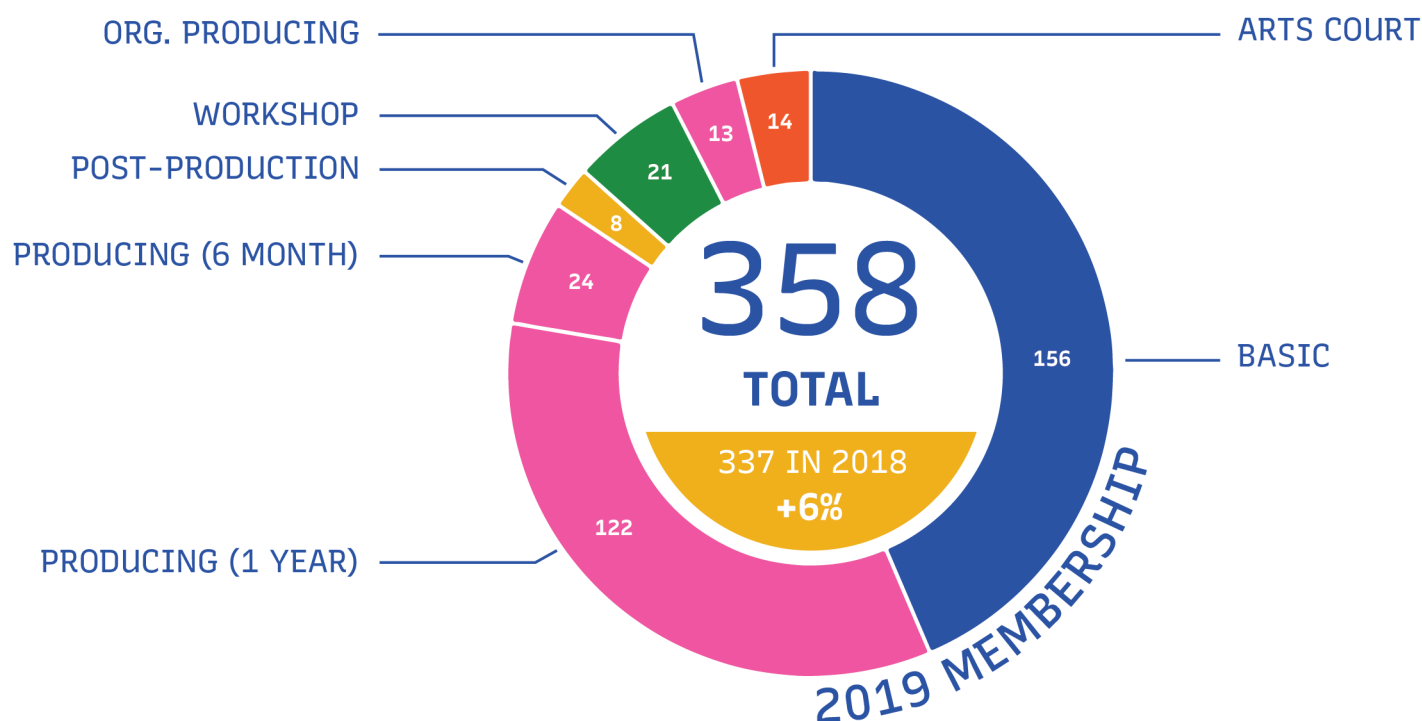
We are steadily building on our past efforts. Now that we can check the Facilities goal off our list, we turn our attention to Profile & Visibility, Community and Leadership. Our position is now stable: we have professional expertise in-house, a strong business model, and a modern facility. But more than anything, we are a community.

Implementing a benchmark goal of the 2019 strategic plan, namely the re-brand of SAW Video, came to fruition in 2019/2020. I must make note and thank the members, staff and Board members who came together to make this possible.

I know I speak on behalf of the entire Board when I mention that SAW staff are of legendary pedigree. They are passionate, dedicated, creative and knowledgeable. They are daring, generous and collaborative. The Board thanks each of you for your continued contributions and incredible energy.

I'd like to close by saluting fellow board members who left the board over the past several months: Renuka Bauri, Krzysztof Szychowski and Pavel Pavlov. We miss you already and we thank you for giving your time and energy to SAW Video. Finally, a word about your Director Annette. Anyone can be a boss, in time, you can get there. A Director, maybe fewer people get to be that, but with dedication, you can get there... but a leader... being a leader is a title you earn. Annette, on behalf of the Board, thanks for being a wonderful Director and an unforgettable leader who inspires us all.

- Sonia Vani, *Chair*





## 02 \_ FROM THE DIRECTOR

It truly is an odd time to be reporting on what we considered the new normal for SAW Video only 6 months ago. 2019 seems a life-time away. But: here we are and what we learned in that year is informing much of our decisions today.

2019 allowed us to experience the facility to the fullest and we are now not only the largest media art centre in Eastern Ontario, but one of the largest in the country. This new profile allowed me to connect and re-connect with partners, build new collaborative relationships, reach deeper into the community to support more media artists at all levels of their careers, strengthening the media arts community.

A particular success was our collaborative workspace, the Loop, which was properly branded as a space of collaboration & experiential learning, presenting experimental workshops, collaborative-freeform education and development opportunities. Learning and community building series in the LOOP, such as “Night School” and “Plan F” were hugely successful and are proving an avenue to entry into the world of media arts to a demographic we had not reached earlier. Between formal workshops and all other learning opportunities we engaged over 300 artists in 2019.



OUTPUT 2019

June 20, 2019

Alma Duncan Salon,  
Ottawa Art Gallery

Photo Credit: Mathieu Rioux



We also put our money where our mouth is: we paid over \$53,000 to artists in artist fees - \$ 45,000 of that to Ottawa artists, in addition to granting access to equipment, facilities and workshops to the value of \$48,000 to SAW Video members - totalling over \$100,000.

None of this would have been possible without hard work of the 2019 SAW Video staff Jenna Spencer, Christopher Payne, Neven Lochhead, Howard Adler, Jason Sonier, Zoë Mallett and Tanise Marchesan Cabral. I cannot thank them enough for their dedication, tireless contributions, professionalism, and the joy they have brought to their work. Neven, Zoë and Howard left SAW Video in 2019, and we wish them all the best for their futures.

As a result of strategic visioning, 2019 also included a large restructuring plan, that resulted in significant staff changes which is ultimately better serving SAW Video in its new configuration. In 2020 SAW Video we are employing 6 full-time, permanent staff: Director, Chief of Staff, Artistic Programmer, Engagement and Mobilization Manager, Community Access and Education Manager and our Equipment Manager and 2 part-time, permanent staff members: Technical Strategy Expert and Post-Production Coordinator. In January 2020 we welcomed Anyse Ducharme, Gary Franks and Dan Kaunisviita to the team.

In closing I want to thank the SAW Video Board, all our volunteers, our donors, funders and the many partners that we are so privileged to have. It is with this strong community behind us that SAW Video is proving to be nimble and resilient during the extraordinary challenges of the pandemic.

- Annette Hegel, *Director*

## 03 \_ FINANCIAL

SAW Video continues to be on solid financial footing in 2019, maintaining a small surplus by year-end, as in the previous year. The organization has a diversified funding model, not leaning heavily on one particular funder. Core operations funding in 2019 was divided as follows: 35% Canada Council for the Arts, 34% City of Ottawa, 18% self-generated revenue, 13% Ontario Arts Council. These funds cover 63% of SAW Video's overall operating budget. In addition, we were successful with a wide range of project funding from a variety of sources: in particular we were able to secure funding for capital investment into our own new studio/soundstage space through Canadian Heritage Cultural Spaces Fund and the City of Ottawa's Major Capital grant.

Both revenues and expenditures are in line with the previous year and throughout 2019 the organization stayed on its projected budget.

Healthy finances have positioned us well to face the challenges of 2020's pandemic lock-down and the stresses that have been put on our regular revenue generation streams. Looking forward, the Board will continue to prioritize the building of its capacity to engage in fund development efforts. It will be crucial in the coming months and years to reach beyond government funding, building relationships with foundations and corporate sponsors.

I'd like to thank Jenna Spencer and Theresa Wilson for their continued diligent oversight of all day-to-day finances.

- Manuel Sousa, *Treasurer*

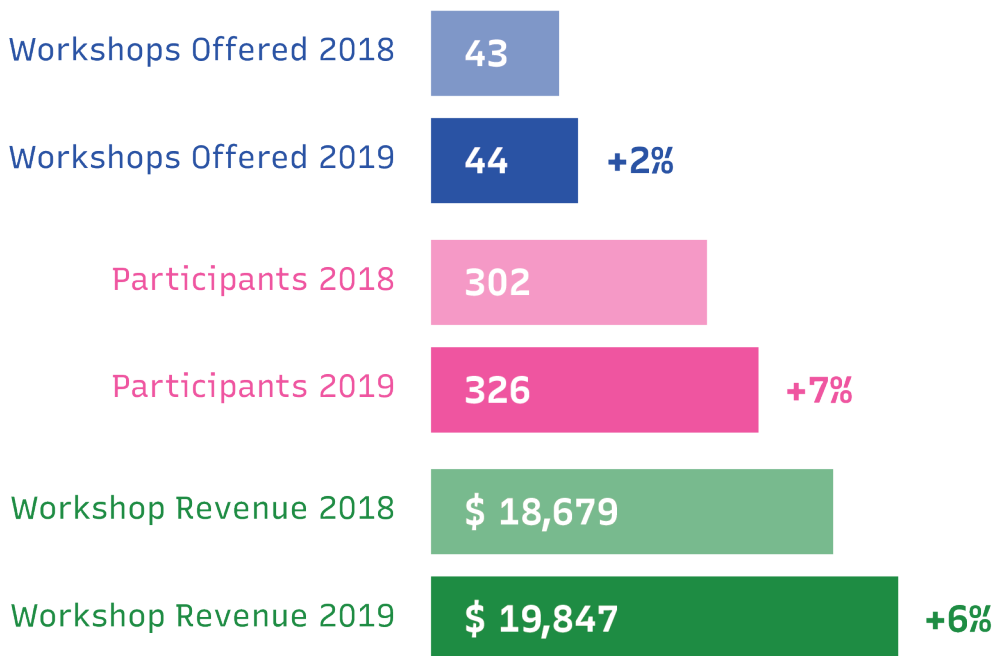
|                                               | 2019             | 2018             |
|-----------------------------------------------|------------------|------------------|
| <b>REVENUES</b>                               |                  |                  |
| Grants                                        | \$ 572,610       | \$ 562,019       |
| Equipment Rental                              | 32,221           | 28,705           |
| Equipment & workshop grants to artists        | 49,874           | 39,427           |
| Workshop fees                                 | 22,957           | 12,530           |
| Self-generating and other revenue             | 9,818            | 26,851           |
| Membership Fees                               | 11,700           | 17,065           |
| Tape sales                                    | -                | 42               |
| Interest income                               | 6,219            | 5,470            |
| Rental                                        | 1,508            | 1,305            |
|                                               | 706,907          | 693,414          |
| <b>EXPENSES</b>                               |                  |                  |
| Program costs                                 | 355,548          | 355,953          |
| Salaries and benefits                         | 156,665          | 120,070          |
| Amortization                                  | 88,866           | 95,698           |
| Office and administration                     | 50,055           | 61,270           |
| Rent                                          | 14,381           | 16,992           |
| Strategic planning                            | 251              | 6,566            |
| Outreach expense                              | 87               | 736              |
| Miscellaneous                                 | 1,759            | 3,122            |
| Bad debts (recovered)                         | 373              | (394)            |
| Professional fees                             | 5,197            | 5,197            |
| Telephone                                     | 3,156            | 4,471            |
| Interest and bank charges                     | 3,691            | 2,499            |
|                                               | 680,029          | 672,583          |
| <b>EXCESS OF REVENUE<br/>OVER EXPENDITURE</b> | <b>\$ 26,878</b> | <b>\$ 20,831</b> |



## 04 \_ EDUCATION & OUTREACH

The 2019 year has been a period of getting oriented and settled into our new facility, which includes a dedicated training space for video production, pre-production, and post. We continued to offer a broad range of hands-on video production and post-production training, professional development workshops, as well as community outreach projects. We continued our concerted and scaled up outreach to youth, providing over 100 hours of training. Workshops are evolving as expected, broadening in scope to accommodate full use of the new technologies available at SAW Video – projection mapping, 3d modeling, VR and surround sound.

### WORKSHOP ACTIVITY & REVENUE



### Workshops Overview

It was another successful year in which we offered 45 workshops to 226 participants (excluding Loop & Knot Programming). Total workshop revenues were higher with \$19,847 in revenue in 2019 compared to \$18,679 in 2018, despite the lower number of workshop attendees in 2019 compared to 2018 (a year which had our highest attendance in recent years). This is probably due to the larger numbers of members

opting for the new Workshop Memberships in its initial launch in 2018, thus resulting in lower revenue from regular registrations, but increased the participation numbers when compared to the years previous.

2019 was the second year of implementation of the Workshop Level Membership. For a one time flat rate, this type of membership offers unlimited registration in our regularly offered workshops for one year. In 2019 most Workshop Members were quite active in registering and attending workshops, with the median number of workshops taken by Workshop Members being 5 workshops. Along with some of the 2018 active memberships continuing into 2019, we had 7 new workshop members in 2019, with a total of 38 workshops taken from this membership level. This is still a new type of membership, and we will continue to assess whether it's something that SAW Video members find beneficial.

## Outreach Overview

As a part of SAW Video's outreach activities, we continued to strengthen our relationships with various organizations such as high schools and other arts and community organizations. We ran the 4th edition of our Video Camp for Girls+ program in partnership Girls+ Skate 613, as well as the second iteration of our Back Story program for queer BIPOC youth in partnership with Kind Space. We collaborated with DOC Institute in a short film lab pilot and supported 16 emerging Ottawa documentary filmmakers with that initiative. We are looking to make this a permanent project.

This has been our fourth year of working with the media arts program at Colonel By High School and De la Salle to provide their students with advanced training. We also held a French Video

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GREEN SCREEN WORKSHOP  
December 7 — 8, 2019  
The Loop, SAW Video  
Presented in partnership with  
the Ottawa Art Gallery  
Photo Credit:  
Tanise Marchesan Cabral



Editing workshop in partnership with Viox Visuelle, a youth Green Screen Workshop in partnership with the Ottawa Art Gallery, and a very well attended Masterclass with visiting Maori Filmmaker Rene Maihi in partnership with the Asinabka Indigenous Film Festival. This has been our fourth year of working with the media arts program at Colonel By High School and De la Salle to provide their students with advanced training. We also held a French Video Editing workshop in partnership with Viox Visuelle, a youth Green Screen Workshop in partnership with the Ottawa Art Gallery, and a very well attended Masterclass with visiting Maori Filmmaker Rene Maihi in partnership with the Asinabka Indigenous Film Festival.

Video Camp for Girls+ took place in association with Ottawa's GIRLS+ SKATE 613, which meets for skate sessions once a week on Thursday evenings throughout the summer months. The camp provided training in basic video production and video editing for 10 participants aged 13-17. Under the direction of 2 female instructors that are professionals in the audio/visual production field, the participants had the opportunity to conceive, shoot, direct, and edit, short videos about skateboarding.



Back Story took place in association with Kind Space, an organization that serves LBTTQ2S+ communities in Ottawa. Back Story provided an opportunity to amplify voices of LGBTQ2S+ youth of colour, by empowering them to share their stories. This workshop offered training in basic video production and video editing for 8 youth aged 15-30. Under the direction of LGBTQ2S+ & Queer-friendly instructors, who are professionals in the audio/visual production field, participants had the opportunity to produce short videos on topics of their own choice.

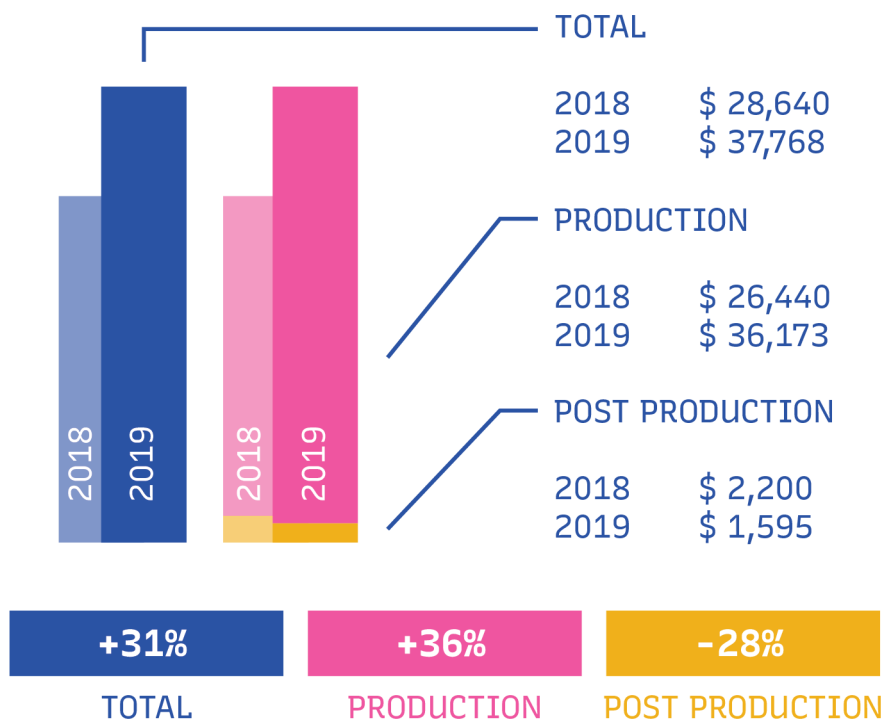


VIDEO SCHOOLHOUSE 2019  
March 12 — May 28, 2019  
The Loop, SAW Video  
Photo Credit:  
Tanise Marchesan Cabral

## 05 \_ PRODUCTION & POST

In 2019, we supported 209 productions through access to equipment and facilities, compared to 216 in 2018. We recorded a total of 568 separate rentals and 1367.5 hours of usage of the Editing Suite throughout 2019. These figures represent a strong and consistent utilization of our services and facilities by our membership in the face of continued construction in and around Arts Court.

## EQUIPMENT ACCESS REVENUE



## Production Equipment

In 2019 Saw Video focused on a few key areas while purchasing equipment. First was the purchase of new exhibition support equipment with a matched set of three Optoma EH412ST short throw projectors and hard cases to help support local media art exhibitions and artists. We also purchased a subwoofer for the Knot Gallery space as well as four AndOr professional quality looping and syncing media players. Staple rental items were also upgraded in 2019 with the purchase of 1000's of new power cables and 20 new sandbags. Our primary purchases in 2019 were directed toward expanding and augmenting our educational capacity with the purchase of software: Dragonframe, Madmapper, Max, Modul 8, Davinci Resolve, and Blackmagic Fusion. Saw Video also purchased new hardware to support our educational programming, in the form of 8 new iPads, and a new macbook pro laptop.

Post production suites were a busy place with almost 1400 hours of usage. Post production member booking totals came to \$5795 and nearly \$2900 in program, grant, and administrative bookings. Post production members have unlimited bookings on our post production facilities without charge. Our audio suite has just finished undergoing beta testing, and all bookings in 2019 were for testing or sponsored for members to access the new facilities, the audio suite officially opened December 1.



VIDEO CAMP FOR GIRLS+  
July 4 — July 21, 2019  
McNabb Recreation Centre  
Photo Credit: Jenna Spencer

## 06 \_ THE LOOP: COLLABORATIVE WORKSPACE

“The Loop is a space of collaboration & experimental learning fueled by SAW Video Media Art Centre, located in Ottawa, Ontario. The Loop predominantly functions as a collaborative, co-working space for SAW Video producing members. The Loop also presents experimental workshops, collaborative-freeform education and development opportunities, artist residencies, community access lectures, technical demonstrations and much more for those working and experimenting in the field of media arts. The Loop wants to raise a new generation of media artists who are curiously vulnerable, collaborative and weird.”



2019 was essential for the implementation of our new rebranded space The Loop (former HUB Space). The idea behind rebranding The Loop came by the desire to animate our former meeting space with talks, discussions, panels and screenings. This new space would function as a gathering space for emerging artists at SAW Video. As a result, the events hosted in this space were largely free of charge or with a very low registration fee to attract participants and new members. Additionally, specific programming was developed to attract new members of the Ottawa arts community at large.

Loop Events Spring-Summer 2019

|             |              |                                  |
|-------------|--------------|----------------------------------|
| Jan 17      | Night School | The Fundamentals of Media Art    |
| Mar 9       | Plan F       | Wikipedia Edit-a-thon            |
| Mar 14      | Night School | The Moving Image                 |
| Apr 6       | Plan F       | Remembering the Future           |
| May 9       | Night School | Alternate Realities              |
| May 30      | Plan F       | Girls, Girls, Get that Cash      |
| Jun 5       |              | Media Art Production Fund        |
|             |              | Grant Info Session               |
| Jun 18      |              | Video in Contested Places        |
| Jun 19      | Plan F       | Human Resources for Arts Workers |
| Jul 4 - 21  |              | Video Camp for Girls+            |
| Jul 11      | Night School | Frequencies                      |
| Aug 2       |              | Video Camp for Girls+ Screening  |
| Aug 10 - 11 | Plan F       | Disquiet: Womxn & Sound          |

NIGHT SCHOOL: THE  
FUNDAMENTALS OF MEDIA ART  
January 17, 2019  
The Loop, SAW Video  
Photo Credit:  
Tanise Marchesan Cabral



## Highlight: Night School

### Four lectures, Bi-Montly: January - July

2019

“SAW Video’s Night School is an annual, bi-monthly, free, series of lectures designed to provide the basic fundamentals of media arts, theories and current works of significance and interest. We want to demystify this constantly evolving form of ours. Night School is tuition free for SAW Video members and members of the arts community at large because we believe knowledge should be shared without financial barriers.”

Since our community has few options of courses on media arts, we decided to provide this lecture series for free with the intent to not only attract new people, that might be from other disciplines interested in learning more about our field, but also our members and supporters that have not gone through a formal educational training. This series was overall well attended and the feedback was very positive.

## Highlight: Plan F

### Feminist Series, Monthly: March - September

“Plan F is SAW Video’s six month series aimed at supporting womxn and their allies in celebrating and creating our collective future within the video and media art industry. The series will feature action-oriented workshops, talks and screenings that are intended to build skills, expand experience, broaden knowledge, and increase and sustain womxn’s representation and influence within the industry.”

Plan F was an initiative born from a desire to increase the representation of womxn in the media arts community. With the first event happening in honour of International Women’s Day, SAW Video hosted its first Wikipedia Edit-a-thon: Editing Ourselves into Film History. This event was part of an annual worldwide initiative created by Art + Feminism to help improve Wikipedia’s gender imbalance. We have also read and discussed the results of OAC released report The Status of Women in the Canadian arts and cultural industries: Research Review in our second Plan F event, Remembering the Future: An Indigenous Feminism Strategy. For our third event, HR for Art Workers we offered a workshop that provided a tool kit for artists and

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arts workers to handle HR related conflicts by utilizing and discussing tools such as mediation and conflict resolution, legal council, support groups, restorative justice and advocacy organizations. For our fourth event of the series, Girls, Girls, Get That Cash, we focused on helping womxn navigate the freelancer world of video and media arts. The fifth and last workshop of the series was Disquiet: Womxn in Sound, which explored and experimented with sound recording and audio art. Finally we finished the series with a celebration and screening of the documentary MATANGI/MAYA/M.I.A that portrays the inspiring story and remarkable journey of immigrant womxn artists like M.I.A.

Despite the slower start of the series we believe we had positively impacted the community by encouraging the participation of womxn artists and successfully expanding our scope and attracting a new public. We have also supported our local community of womxn artists by employing them throughout the series.



ÉDOUARD GLISSANT:  
ONE WORLD IN RELATION  
February 1st, 2019  
Knot Project Space  
Photo Credit: Mathieu Rioux

## Bookings

One of the purposes of The Loop is to provide space for our members to meet about their current or future projects. Therefore, our producing, post-producing, and organizational producing members are given access to the space from 9am to 11pm and are able to request private bookings after 3pm. The producing members are



given 3 private bookings a year while our Organizational Producing Members are given 5 a year. We have also optimized our system so that our members can currently request their private bookings online and receive a reply within 48 hours. That has also made it possible for us to obtain an average number of people that have attended the private bookings made by our members. See below:

225

Total number of private bookings. (includes private bookings made for SAW Video's workshops & openings, Loop events and other partnerships & sponsorships)

93

Total number of private bookings made by members (producing & organizational). From the 93 bookings, 60 were made by organizational members and 33 by producing members.

272

The estimate of people present in the totality of the private bookings made by our members in 2019.

## 07 \_ EXHIBITIONS, SCREENINGS, PERFORMANCES

In 2019, through its various initiatives and partnership programming, SAW Video and its Knot Project Space have played a role in presenting to Ottawa the work of over 100 artists, filmmakers, and critics through 14 screenings, 6 exhibitions, 8 lectures or discussions, 4 performances and 5 outdoor public projections. There have been 8 seminars coordinated in relation to these presentations, which involved the participation of over 40 individual artists and curators.

The total number of attendance of all of our events, exhibitions and seminars was 8,587 while Knot Projections is estimated to have made roughly 33,100 impressions on visitors, passersby and motorists.

The list of partnership organizations for our presentation programming this year include Winnipeg Film Group, Canadian Film Institute,

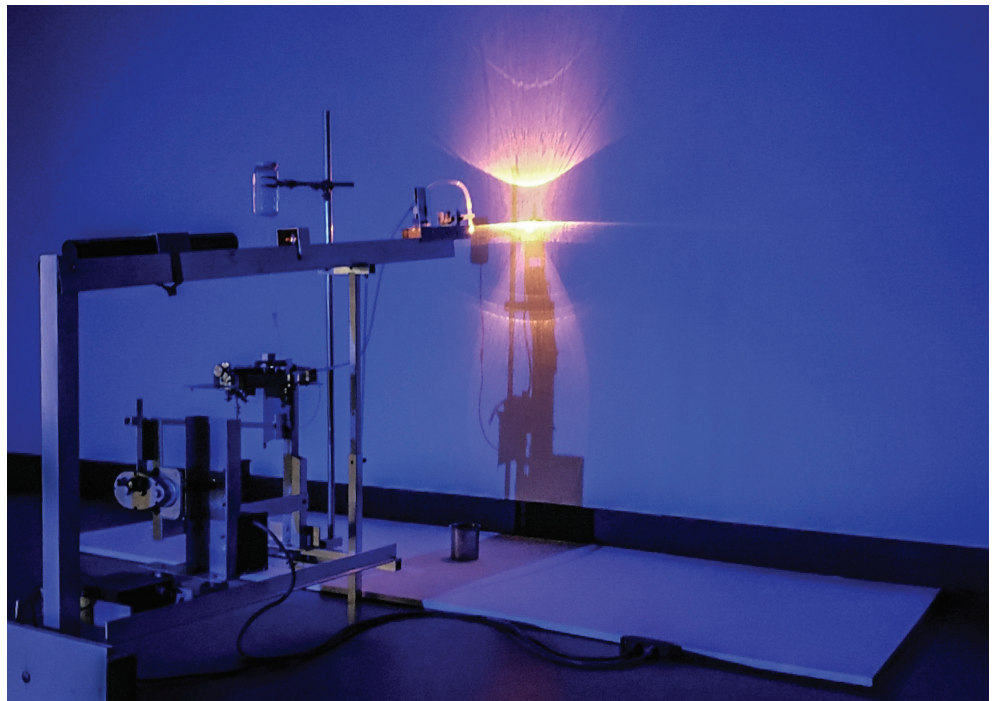
## SAW Video Annual Report

Independent Filmmakers Co-Operative of Ottawa, AxeNeo7, SAW Gallery, OCanFilmFest, Critical Distance Centre for Curators, Ottawa Art Gallery, Galerie UQO, Edinburgh College of Art, Punctum Books, Atlas Projectos, the Goethe Institute, uOttawa Visual Arts Department, Carleton University and Arts Court Theatre. A forthcoming catalog by Knot Project Space will be published in January 2020 in collaboration with Critical Distance Centre for Curators.

RESOLUTION 2018:  
Collective Presence,  
Edgar Hernandez  
January 20, 2019  
Alma Duncan Salon,  
Ottawa Art Gallery  
Photo Credit:  
Tanise Marchesan Cabral



WATER IN SUSPENSE (WIS)  
April 11 – May 26, 2019  
Knot Project Space  
Presented in partnership with  
the Ottawa Art Gallery  
Photo Credit: Mathieu Rioux



RESOLUTION 2018 – SAW VIDEO'S ANNUAL MEMBER SHOWCASE

FOUND IN TRANSLATION: TIME AND PLACE

CANADIAN MASTERS: WILLIAM D. MACGIVALLRAY

ÉDOUARD GLISSANT: ONE WORLD IN RELATION

SECRET WAR: MAJOR!; (BEING) WOMEN IN CANADA

CAFÉ EX: PHILLIP BARKER

FOUND IN TRANSLATION: LOOKING BACKWARD

AND MOVING FORWARD

FOUND IN TRANSLATION: ANIMATING THE GOOD AND THE BAD

TALES FROM THE WINNIPEG FILM GROUP

OUTPUT 2019\*

SPELL REEL

*\*New works completed through SAW Video's various granting programs*

## Exhibitions

Exhibition programming continued steadily in 2019 with a range of varied presentations installed in our versatile Knot Project Space, often through close partnerships with other arts organizations or academic communities in Ottawa. In addition to our programming at Arts Court, we were also invited to present an exhibition in Toronto at Critical Distance Centre for Curators, a respected small-scale organization at Artscape Youngspace with a focus on curatorial practice, artist publishing and accessibility.

### PUBLIC SYNTAX: SAW VIDEO AT CRITICAL DISTANCE

Naakita Feldman-Kiss, Ivanie Aubin-Malo, Molly Teitelbaum, Phil Rose, Henry Andersen, Anna Queen

### VIDEO IN THE PUBLIC SPHERE WORKING GROUP

Pansee Atta, Helene Lefebvre, Sasha Phipps, Malini Guha, Matthieu Halle, Ryan Conrad, Maayke Schurer

### COVENANT TRANSPORT, MOVE OR DIE

Amanada Beach

## SAW Video Annual Report

### WATER IN SUSPENSE (WIS)

Juan Geuer

### AKOUNAK | ZERZURA

Mdou Moctar, Ahmoudou Madassane + Christopher Kirkley

### PAN-PAN

Confraternity of Neoflagellants

### CONARKY

Filipa César

COVENANT TRANSPORT,  
MOVE OR DIE,  
Amanda Beech  
March 9 – April 6, 2019

Knot Project Space

Photo Credit: Mathieu Rioux



## Performances

PAN-PAN: 219\* Condemns, Alive!

Confraternity of Neoflagellants

METEORISATIONS: READING AMILCAR CABRAL'S  
AGRO-POETICS OF LIBERATION

Filipa César



DOCUMENTS

Autumn Knight



RECONSTRUCTING SCREEN  
EXPERIMENTS FROM  
EXPO 67'S ARCHIVES

Monika Kin Gagnon

March 1, 2019

Presented as part of the Video in  
the Public Sphere speaker series  
Knot Project Space

Photo Credit: Mathieu Rioux

Arist Talks / Lectures / Panels

We continued to emphasize the importance of providing our audiences with the opportunity to discuss contemporary art and critical concerns in a closed, group context. Running from late 2018 to mid 2019 was our Video in the Public Sphere speaker series, presenting national and international guests who each looked at the complexities of video in public space, site-specific art, and 'publicness' more generally. In addition to that series of talks, we programmed a range of conversations and panels in relation to our residency programs and public projections.

RECONSTRUCTING SCREEN EXPERIMENTS  
FROM EXPO 67'S ARCHIVES

Monika Kin Gagnon

ART'S POSSIBLE WORLDS

Amanda Beech



## SAW Video Annual Report

### CONSTRUCTING TIME

Amanda Beech

### OF THE NECESSITY FOR (SELF-) EVACUATION

Nathanaël + Hervé Sanson

### LAURA TALER IN DIALOGUE WITH GUNNAR IVERSEN

### HELENE LEFEBVRE IN DIALOGUE WITH JEAN-MICHEL QUIRION

### DON'T BELIEVE THE '69 HYPE!

Ryan Conrad, Tom Hooper, Ummni Khan + Darrah Teitel

### WE ONLY LIBERATE OURSELVES

Pansee Atta, Andi Vicente + Alexis Shotwell

DON'T BELIEVE THE HYPE!  
Ryan Conrad  
August 16 – 25, 2019  
Nightly: 8:30pm - 11pm  
Exterior Façade of 21 James St.  
Photo Credit: Mathieu Rioux



## Public Projections

This year saw the beginning of a new programming platform for SAW Video. A series of public projections occurring in Ottawa represented the culmination of our year-long commissioning program funded by the Ontario Trillium foundation, designed to build capacity in Ottawa for artists to realize their video projects for a public art context through large-scale projection. Each of the artists presented their work at a site of their choosing for an extended period throughout the summer and fall, typically around one to two weeks in duration. These series of presentations were framed as an extended exhibition, titled Knot

## OPEN WATER

Helene Lefebvre

## DON'T BELIEVE THE HYPE!

Ryan Conrad

## WE ONLY LIBERATE OURSELVES BY BINDING OUR LIBERATIONS TO THOSE OF ONE ANOTHER

Pansee Atta

## TRANQUIL TRAFFIC

Maayke Schurer

## THE FUTURE IS UP

Sasha Phipps



ART AND THE  
CONCEPTION OF REALITY  
March 30, 2019  
Conducted by Amanda Beech  
The Loop, SAW Video  
Photo Credit:  
Tanise Marchesan Cabral

## Seminars

As an extension of our Video in the Public Sphere speaker series, we began developing a framework in which our public presentations would often be accompanied by intensive seminars. These would often be conducted by our visiting speakers and would engage with

a smaller group over a longer period, at times conducting hands-on activities to provide new points of entry into the presented research.

#### THE PERIPATETIC AUDIENCE

Conducted by Dave Colangelo

#### THE REALITY-BASED COMMUNITY

Conducted by Malini Guha

#### FLUID SCREENS, EXPANDED CINEMA

Conducted by Malini Guha

#### ART AND THE CONCEPTION OF REALITY

Conducted by Amanda Beech

#### THEORIES OF SENSORY IMPLICATION FOR PUBLIC ART

Conducted by Dylan Robinson

#### SHIFT / WORK [STATIC] SPECULATIONS

Conducted by Neil Mulholland

#### SECOND TONGUES

Conducted by Serena Lee

#### COLD READ

Conducted by Andrea Oliver Roberts

## 08 \_ 2019 GRANTS AND RESIDENCIES

In 2019, we awarded 7 grants to local artists through the JumpstART program for artists moving into media arts, the First Time Video for emerging artists, and Media Art Production Fund for mid-career and senior artists. We have also created contexts for artists to perform open-ended research, supporting 5 artist residencies through our Indigenous Media Artists Residency and Expanded Practice program. We continued to sponsor the Digi60 Filmmakers' Festival through the presentation of the SAW Video Spotlight Award given to a filmmaker demonstrating a unique vision and directorial voice. The award is \$1500 in equipment access, membership, and workshop waivers.

The 2019 Spotlight Award winners were Conrad Osei-Bonsu & Mark Corless. For the 2019 Digi60's Spring event, we again offered the women's filmmaker award. This award consists of \$300 in equipment waivers and was awarded to Laurianna Cordiano-Dumas and Meghan Baines.

# 2019

| Participants                     | Project Title                     | Genre                                         |
|----------------------------------|-----------------------------------|-----------------------------------------------|
| Kit                              | Active Citizen in Four Directions | Multi-channel Video Installation/ Documentary |
| Christian Phillipe Basila-Mbomba | African Tales                     | Short Narrative                               |

## Jumpstart Program Grantees 2019

Deadline: May 1, 2019

| Participants          | Project Title | Genre                    |
|-----------------------|---------------|--------------------------|
| Anne Dagenais-Guertin | Constellation | Narrative                |
| Sam Wood              | Resonance     | Experimental Documentary |

## First Time Video Grantees 2019

Deadline: May 1, 2019

| Participants    | Project Title            | Genre                        |
|-----------------|--------------------------|------------------------------|
| Jeff Parenteau  | Thought Particles        | Short Experimental Narrative |
| Kwende Kefentse | Make Some Space To Dance | Feature Documentary          |
| Laura Taler     | El Adios                 | Experimental Dance Film      |

## SAW Production Fund Grantees 2019

Deadline: Rolling

| Artists                  | Residency                          |
|--------------------------|------------------------------------|
| Laura Taler              | Expanded Practice                  |
| Marc-Alexandre Reinhardt | Expanded Practice                  |
| Shani K Parsons          | Expanded Practice                  |
| Carmel Whittle           | Indigenous Media Artists Residency |
| Doreen Stevens           | Indigenous Media Artists Residency |

## SAW Production Residencies

# 25



EXPANDED PRACTICE VOL. I  
Laura Taler  
June 10 – 29, 2019  
Knot Project Space  
Photo Credit: Mathieu Rioux



## 09 \_ 2019 SPONSORSHIPS

This year again SAW Video – true to our mission – supported greatly diverse community initiatives and events, sponsoring 22 groups and individuals through equipment or facilities access, gift certificates or cash sponsorships:

Apt 613's 613U Summer School  
Asinabka Media Arts and Film Festival  
Digi60 Filmmakers' Festival  
Megaphono Festival  
Governor General's Art Award Special Screening  
Anti-69 the Mythologies of the 1969 Criminal  
Code Reform  
Canzine Ottawa  
Galerie SAW Gallery  
Indigenous 150+ - Ottawa Launch  
Indigenous Culture and Media Innovations'  
Indigital Culture Gathering

Korean Cultural Centre  
MAX Ottawa  
Michele Heights' Movie Night in the Park  
Ontario Not-for-Profit Network  
Ottawa Art Gallery  
Ottawa Canadian Film Festival  
Ottawa Explosion Weekend  
Ottawa International Animation Festival  
Ottawa Public Library Teen Tech Video Awards  
Speculative Futures Ottawa  
Transgender Media Portal of Carleton University  
Voix Visuelle







### Overview

Communications and marketing efforts in 2019 were focused on promoting and engaging our members, the broader arts community and the general public in our activities, workshops and programming and making use of our state of the art facilities, newly reopened in January 2018. 21 programming events were supported through online promotion, media releases, and printed assets, in collaboration and coordination with our event partners. SAW Video grants, employment opportunities, Annual General Meeting, call for board members, workshops, and other outreach activities were also promoted online and, where relevant, through printed assets.

Considerable effort was also invested in publicizing and promoting new events, workshops and outreach activities, many of which were offered free of charge to members and the Ottawa arts community at large, delivered through The Loop, SAW Video's collaborative and experimental learning space, formerly known as the HUB, which underwent a rebranding early on in 2019. These included publicity and marketing for four free equipment demonstrations, a four-part free Night School lecture series, five events held as part of SAW Video's six-month Plan F series, and a free talk on video journalism in contested places.

Other promotional opportunities included SAW Video's presence at the Ottawa Film Office's Film, TV and Animation Career Fair on May 4th, which was attended by thousands of individuals, and speaking opportunities during our co-presentations with partners, such as the Local Heroes and New Voices film programs at the Mirror Mountain Film Festival (July 26th-27th) and the Sound/Tracks program at the Asinabka Media Arts and Film Festival. SAW Video's programming, workshops and events were also publicized through media coverage in online and print publications as well as through interviews broadcast on community and CBC Radio programs.

Social Media Statistics

|                                                                                   |                                         |       |
|-----------------------------------------------------------------------------------|-----------------------------------------|-------|
|  | Bi-weekly Newsletter Subscribers        | 1,000 |
|                                                                                   | SAW Video Facebook Corporate Page Likes | 2,258 |
|  | Knot Project Space Facebook Page Likes  | 201   |
|                                                                                   | Facebook Group                          | 1,216 |
|  | Twitter Followers                       | 2,898 |
|  | SAW Video Instagram Followers           | 1,091 |
|                                                                                   | Knot Project Space Instagram Followers  | 956   |

Online Assets & Social Media

SAW Video’s website, sawvideo.com, continues to serve as the corporate home and portal for the Centre’s online activity, from news and programming announcements to online workshop registration. The website had 56,467 page views from January 1, 2019 to August 31, 2019, up 33% from the previous period and our engagement with users on social media platforms has also increased. Our bi-weekly newsletter, Knot Project Space newsletter and social media posts (Facebook, Twitter and Instagram) continue to play a major role in publicity and promotion for all our activities and services.

The vast majority of Facebook engagement, over 95%, is with individuals, organizations, and groups in Ottawa and the region, demonstrating SAW Video’s solid positioning within Eastern Ontario’s video and media art community. The bi-weekly newsletter to membership and key stakeholders consistently sees well above industry average readership, as do special targeted email announcements. The total number of mailing list subscribers rests at 1’000. The audience for our Knot Project Space newsletter, launched in 2018, also continues to grow and currently rests at 96.

## 11 \_ 2019 BOARD OF DIRECTORS

Thanks to all those who contribute to keeping the SAW Video community alive and vibrant: members, staff, funders, sponsors, volunteers, and all those who attend SAW Video events and support our initiatives.

### SAW Video Association Board of Directors 2019

Sonia Vani, Chair  
 Sifiso Nkosinathi Nobela, Vice Chair  
 Manuel Sousa, Treasurer  
 Amanda Feder, Secretary  
 Byron Pascoe  
 Carole O'Brien  
 Katherine Khedni Wyatt  
 Tina Le Moine  
 Chris Mullington  
 Krzysztof Szychowski  
 Renuka Bauri

### SAW Video Association Staff 2020

Annette Hegel, *Director*  
 Jenna Spencer, *Chief of Staff*  
 Tanise Marchesan Cabral ,  
*Community Access and Education Manager*  
 Koliah Bourne, *Bookkeeper*  
 Anyse Ducharme, *Artistic Programmer*  
 Laura Gruber, *Programming Assistant*  
 Gary Franks, *Engagement and Mobilization Manager*  
 Maryam Sayid, *Communications Assistant*  
 Christopher Payne, *Technical Strategist*  
 Jason Sonier, *Equipment Manager*  
 Dan Kaunisviita, *Post-Production Coordinator*

## 12 \_ THANK YOU

We gratefully acknowledge the continued financial support of our operational funders: the Canada Council for the Arts, City of Ottawa, the Ontario Arts Council, and The Ontario Trillium Foundation. We thank the Canadian Cultural Spaces Fund (Dept. of Canadian Heritage) for their capital investment in the new facility. We also express our appreciation for the funds received from project partnerships, membership fees and donations.



Canada Council    Conseil des arts  
for the Arts      du Canada

### Core Funders



ONTARIO ARTS COUNCIL  
CONSEIL DES ARTS DE L'ONTARIO  
an Ontario government agency  
un organisme du gouvernement de l'Ontario

### Program Funders



An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario





# 2019

RESOLUTION 2018  
January 20, 2019  
Alma Duncan Salon,  
Ottawa Art Gallery  
Photo Credit:  
Tanise Marchesan Cabral



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